



Benefits of Going Smoke-Free

SPEND LESS ON UNIT TURNOVER



Turnover costs in a 'smoking' unit can cost \$800-\$5,000 more than a 'non-smoking' unit.

FOLLOW THE MARKET TREND



In 2019, 34% of properties surveyed in Marion County offer smoke-free units to residents. Up from 24% in 2017.

LOWER YOUR RISK FOR BUILDING FIRES



Indiana is ranked 2nd in fire prevalence rate due to cigarette or other smoking materials (27.3%).

RESIDENTS WANT SMOKE-FREE LIVING



78% of tenants, including smokers, would choose to live in a smoke-free complex.