

FACTS ABOUT TOBACCO-FREE CAMPUSES

Tobacco is deadly:

- Tobacco use is the single most preventable cause of disease, disability, and death in the United States.¹
- The American Cancer Society reports that 85% of adult smokers start before the age of 21 and the prevalence of smoking in the United States is the highest among those of college age.
- According to an Indiana University School of Health, Physical Education and Recreation study completed in 2009, 12.8 percent of students at Indiana University smoke, and 10.1 percent of students smoke at Purdue University.
- Tobacco is not a safe product, and it has no place on university campuses.⁴

Tobacco-free policies save money and improve lives:

- Tobacco-free campuses help change the overall societal social norm about the acceptability of tobacco use and sends a clear message about being a place that promotes health.⁴
- Tobacco-free policies can create significant savings in clean up and maintenance costs by eliminating equipment, personnel time and receptacles designed to address tobacco litter.⁵
- Tobacco-free policies give students the competitive edge in the job market by preparing them for a tobacco-free worksite.⁶
- Tobacco-free campuses protect students, faculty, staff and visitors from secondhand smoke. It may also motivate tobacco users to quit, and stay quit.¹

A growing number of campuses are going tobacco-free!

- Currently there are 25 college campuses in Indiana that are entirely smoke-free anywhere on campus and in campus-owned vehicles.²
- 100% smoke-free college campus policies protect the health of students, faculty and staff, improve campus safety by reducing fire risks, and promote a cost-saving, green environment.⁷



References

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2. Indiana State Department of Health. *Tobacco prevention and cessation fact sheets* .
4. Tobacco Free U. (2010).
5. Tobacco Control- BMJ Journal
6. Partnership for Health
7. Global Advisors Smoke Free Policies (2013, April 4). *Smoke free college campuses*.

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