

TOBACCO KILLS

- For every person who dies from a smoking-related disease, 20 more people suffer with at least one serious illness from smoking.¹
- In the United States, smoking is responsible for about one in five deaths annually.¹
- 9,700 Hoosiers die each year from their own smoking.¹⁷
- On average, smokers die 13 to 14 years earlier than nonsmokers.¹

LOOK BAD FEEL BAD

- Bad Breath
- Yellow Teeth
- Wrinkles
- Stinky Clothes
- Gum Disease
- Shortness of Breath
- Cancer
- Heart Disease
- Death

THE LAW

- It is illegal to sell tobacco to anyone less than 18 years of age.

TEENS AND TOBACCO USE

- In Indiana 18 % of high school students smoke and 4% of middle school students smoke.¹
- More than 9,800 Indiana youth become new daily smokers each year.²
- Teens are more sensitive to nicotine and the addictive process can begin in the brain after just one cigarette.¹

THE SHOCKING TRUTH

Big Tobacco: "We don't smoke that sh_t. We just sell it. We reserve the right to smoke for the young, the poor, the black, and stupid."

- R.J Reynolds Tobacco Company Executive, 1992

For more information, visit smokefreeindy.com



References

1. Center for Disease Control and Prevention. (2013, March 25). *Smoking and tobacco use*.
2. Indiana State Department of Health. *Tobacco prevention and cessation fact sheets* .
17. Tobacco Free Kids. (n.d.). *Fact sheets* .